

Before the
FEDERAL COMMUNICATIONS COMMISSION
Washington, D.C. 20554

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In the matter of)
)
Amendment of the FM Table of)
Allotments to Add Channel 263A)
at Rosholt, Wisconsin)

File No. RM-
MM Docket No.
FEDERAL COMMUNICATIONS COMMISSION
OFFICE OF THE SECRETARY

TO: John A. Karousos, Chief
Allocations Branch, Policy and Rules Division

PETITION FOR RULEMAKING

1. Craig Norlin, by and through his attorney, hereby requests that the Commission initiate a rulemaking proceeding in order to amend the FM Table of Allotments to add Channel 263A at Rosholt, Wisconsin, as follows:

Community	Current Channel Allotment	Proposed Channel Allotments
Rosholt, WI	--	263A

Included as Attachment A is an Engineering Report in support of this Petition.

2. Rosholt, Wisconsin has a population of more than 500 and is located in central Wisconsin. As indicated in the brochure included as Attachment B hereto, Rosholt is the location of numerous businesses, whose interests are promoted by the Rosholt Area Business Association. ^{1/} Rosholt also includes recreational facilities, as well as two private grade schools, one public K-12 school and the Rosholt Clinic, a modern medical arts clinic. See Attachment B. No other radio station, AM or FM, station is licensed to the community of Rosholt. The proposed allotment would meet all spacing requirements, as specified in

^{1/} A number of businesses specifically identify themselves as Rosholt establishments -- Rosholt I.G.A., Rosholt Farm & Auto, Rosholt Hardware, Rosholt Laundromat, Rosholt Family Practice, Rosholt Stained Glass Co., State Bank of Rosholt.

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Section 73.207 of the Commission's Rules, and its proposed 3.16 mV/m contour would cover the entire community of Rosholt.


3. Mr. Norlin submits that it would be in the public interest to add Channel 263A at Rosholt, thereby providing a first local FM service there. Provision of a first local service is recognized as a "priority one" factor in evaluation of proposed channel allotments. *See Revision of FM Assignment Policies and Procedures*, 90 F.C.C.2d 88 (1982).

4. If the Commission allots Channel 263A at Rosholt, Wisconsin, Mr. Norlin (either individually or through a business organization in which he will be a principal) will apply for a construction permit for that channel and, if that application is granted, Mr. Norlin will construct and operate the proposed station.

WHEREFORE, for the reasons stated, Craig Norlin requests that the FM Table of Allotments be amended as follows:

Community	Current Channel Allotment	Proposed Channel Allotments
Rosholt, WI	--	263A

Respectfully submitted,


/s/ Harry F. Cole
Harry F. Cole

Bechtel & Cole, Chartered
1901 L Street, N.W. - Suite 250
Washington, D.C. 20036
(202) 833-4190

Counsel for Craig Norlin

April 5, 2001

ATTACHMENT A

ENGINEERING STATEMENT

March 29, 2001

On behalf of Craig Norlin of Wautoma, WI, the entire commercial FM broadcast spectrum was carefully studied to determine the availability of a Class A channel assignment for Rosholt, Wisconsin. The channel search resulted in the identification of Channel 263, (100.5 MHz) on which a Class A station could operate from a site restricted area 8.8 km northwest of Rosholt and meet all spacing requirements of Section 73.207.

Exhibit #E1 is a computer generated FCC minimum spacings study which shows the availability of Channel 263A from the proposed transmitter site.

Exhibit #E2 is an area to locate map, showing the geographical area in which a Class A transmitter on Channel 263A could be located and provide a 3.14 mV/m (70 dBu) city grade signal to Rosholt, Wisconsin. The proposed transmitter site is also depicted.

The petitioner has indicated willingness to apply for the channel once it has been assigned.

Page #2 of this engineering statement is a certification of the qualifications of the preparer, Doug Vernier

Declaration:

I, Doug Vernier, declare that I have received training as an engineer from the University of Michigan School of Engineering. That, I have received degrees from the University in the field of Broadcast Telecommunications. That, I have been active in broadcast consulting for over 25 years;

That, I have held a Federal Communications Commission First Class Radiotelephone License continually since 1964. In 1985, this license was reissued by the Commission as a lifetime General Radiotelephone license no. PG-16-16464;

That, I am certified as a Professional Broadcast Engineer (#50258) by the Society of Broadcast Engineers, Indianapolis, Indiana. (Re-certified 11/95.)

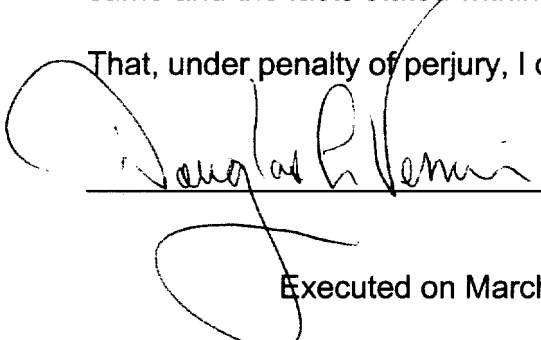
That, my qualifications are a matter of record with the Federal Communications Commission;

That, I have been retained by Craig Norling, Wautoma, Wisconsin, and as such have prepared the engineering showings appended hereto;

That, a portion of the exhibits contained herein were prepared under my supervision by Kate Michler, Associate;

That, I have prepared these engineering showings, the technical information contained in same and the facts stated within are true of my knowledge;

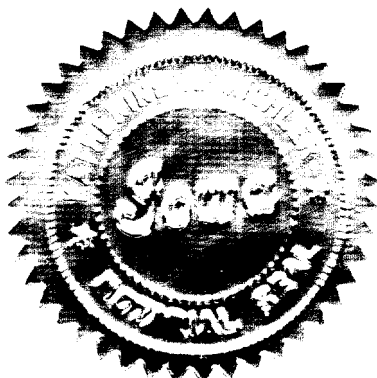
That, under penalty of perjury, I declare that the foregoing is correct.

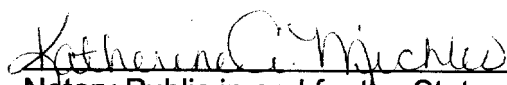


Douglas L. Vernier

Executed on March 29, 2001

Subscribed and sworn before me this 29th day of March, 2001.





Notary Public in and for the State of Iowa

My Commission Expires August 10, 2001

Ex #E1

New Class A
Rosholt WIREFERENCE
44 40 25 N
89 23 52 WCLASS = A
Current SpacingsDISPLAY DATES
DATA 03-29-01
SEARCH 03-29-01

----- Channel 263 - 100.5 MHz -----

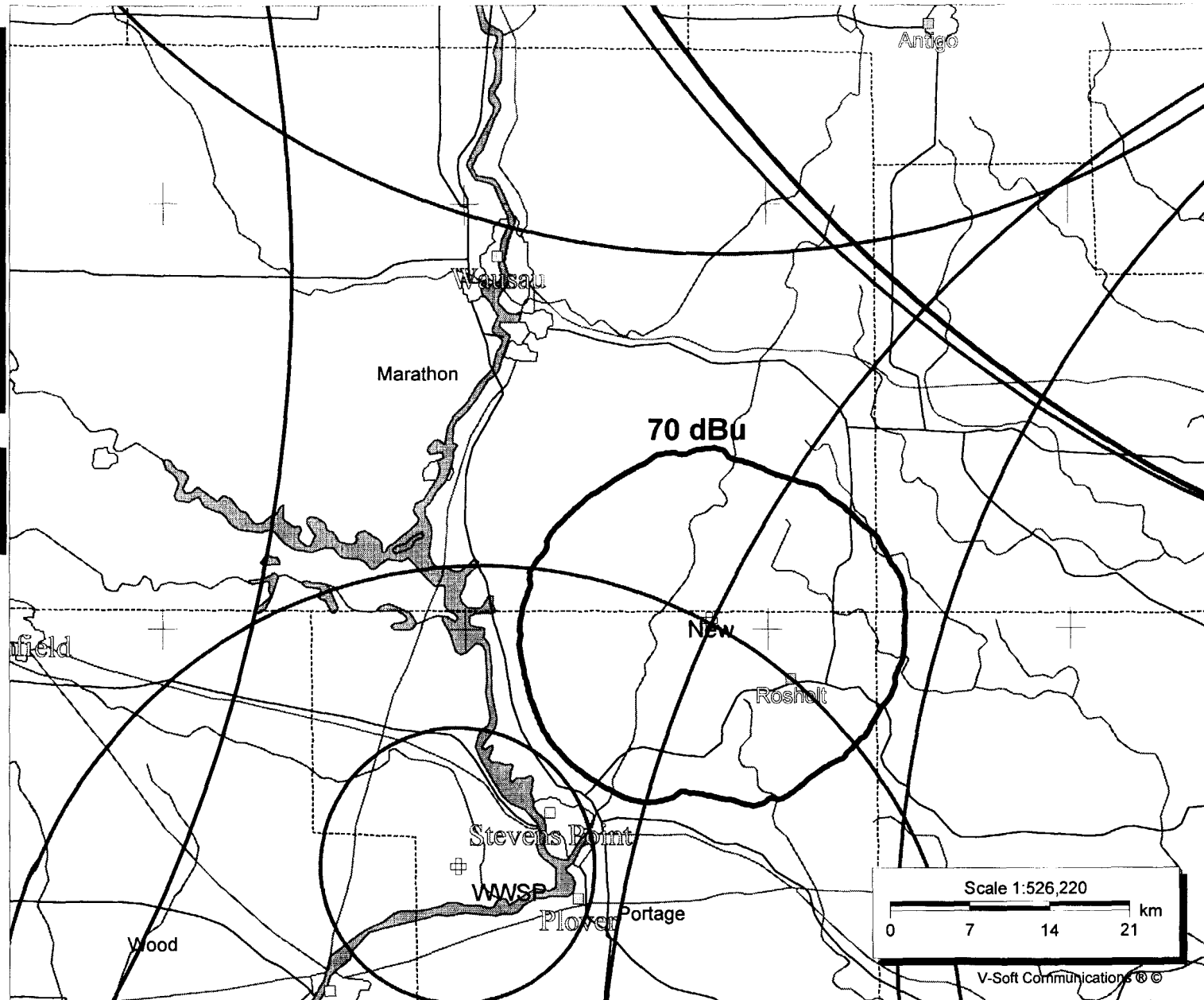
Call	Channel	Location	Dist	Azi	FCC	Margin
N. Lat.	W. Lng.	Power	HAAT			
WIZD	LIC 260C3	Rudolph	WI	42.23	208.2	42.0
44 20 19	89 38 55	CN	13.000 kW	138 M		0.23
Wrig, Inc BLH19960415KE						
WNCYFM	LIC 262C2	Neenah-menasha	WI	106.32	115.4	106.0
44 15 27	88 11 41	CN	45.000 kW	149 M		0.32
Midwest Communications, In BLH19950526KB						
WWSF	LIC 210C3	Stevens Point	WI	30.70	226.1	12.0
44 28 55	89 40 34	CN	11.500 kW	99 M		18.70
Bd. Of Regents Of Univ. Of BLED19960409KA						
WIXX	LIC 266C	Green Bay	WI	114.79	104.4	95.0
44 24 35	88 00 05	CY	100.000 kW	329 M		19.79
Midwest Communications, In BMLH19811005AE						
WRHN	LIC 261C1	Rhineland	WI	106.92	0.8	75.0
45 38 08	89 22 42	CN	100.000 kW	102 M		31.92
Marathon Media Of Rhinelan BLH19920629KC						
WOBE.C	CP 264C1	Crystal Falls	MI	164.92	38.1	133.0
45 49 59	88 05 12	CN	100.000 kW	200 M		31.92
Crystal Radio Company BPH19990903IB						
WOBE.A	APP 264C1	Crystal Falls	MI	165.99	39.2	133.0
45 49 15	88 02 38	CX	100.000 kW	199 M		32.99
Crystal Radio Company BMPH20001020ACF						
WOBE.A	APP 264C1	Crystal Falls	MI	166.13	39.2	133.0
45 49 19	88 02 35	CX	100.000 kW	171 M		33.13
Crystal Radio Company BMPH20001020ACF						
WTLX	LIC 263A	Columbus	WI	149.95	172.8	115.0
43 20 04	89 09 57	ZCN	6.000 kW	100 M		34.95
Good Karma Broadcasting, L BLH19920505KA						
WBIZFM	LIC 264C1	Eau Claire	WI	172.00	280.3	133.0
44 55 44	91 32 31	CN	100.000 kW	147 M		39.00
Capstar Tx Limited Partner BLH19970410KA						
WTLX.C	CP 263A	Columbus	WI	155.77	176.4	115.0
43 16 28	89 16 32	CN	6.000 kW	100 M		40.77
Good Karma Broadcasting, L BPH19981130ID						
KDECFM	LIC 263C2	Decorah	IA	243.16	232.7	166.0
43 19 28	91 47 05	CN	30.000 kW	150 M		77.16
Decorah Broadcasting, Inc. BLH19910809KC						

New 263A Rosholt, WI

New
Latitude: 44-40-25 N
Longitude: 089-23-52 W
Power: 6.00 kW
Channel: 263
Frequency: 100.5 MHz
AMSL Height: 454.5 m
Elevation: 356.0 m
Horiz. Pattern: Omni
Vert. Pattern: No

Area in 70 dBu =
808.12
Pop in 70 dBu =
8,619

V Doug Vernier
1600 Picturesque Drive
Cedar Falls, Iowa 50613
Telecommunication Consultants
dvernier@v-soft.com (319) 266-1402



ATTACHMENT B

COMMUNITY EVENTS CALENDAR

April—St. Adalbert's Annual Ponczka Party. 4th Sunday in Lent. Dinner, bingo and raffles.

April—American Legion Sportsman's Party. Last weekend in April. Live music, fun and games.

June—Lion's T.V. Taping. 1st Friday in June. Taping for the Jerry Goetsch Show. Polka dancing and good times.

June—Rosholt Open Golf Outing, 3rd Monday.

July—Rosholt Firemen's Picnic. 4th weekend in July. Live music, games and good times.

August—St. Adalbert's Church Picnic. 2nd Sunday in August. Arts & crafts, live music, games and auction.

September—Portage County Fair. Labor Day weekend. Annual county fair at the beautiful Rosholt Fair Grounds.

November—Deer Hunter's Dinner—Opening weekend of deer hunting season. Plenty of good food and a chance to renew old acquaintances.

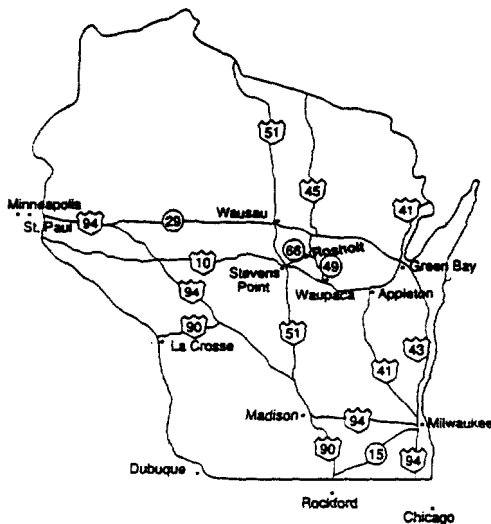
December—Lion's Club — Children's Christmas Party — 2nd Saturday in December. Movies and a visit from Santa and goodies for the kids.

ROSHOLT



Life is Just a Little Easier

Rosholt is located 14 miles northeast of Stevens Point in Central Wisconsin. Situated in the scenic rolling hills of eastern Portage County, Rosholt combines the best that rural Wisconsin has to offer. Residents know and care for their neighbors in the small town atmosphere while having easy access to the cultural, retail and business opportunities in nearby Stevens Point and Wausau.





Just a Little Easier . . .

The quiet small town atmosphere is what Rosholt is all about. Neighbors know one another; they care. There is something for everyone to do.

For the active, civic-minded person there are many adult organizations and youth groups.

Access to major shopping centers is a quick 20 minutes to Stevens Point's CenterPoint Mall and 40 minutes to the Wausau Center Mall.

Many cultural and entertainment opportunities are available through U.W.-Stevens Point and Sentry Theatre.

Just a little easier . . . that's what life is in Rosholt. You won't miss any of the big city amenities—they're nearby. What you will get in Rosholt is peace of mind.

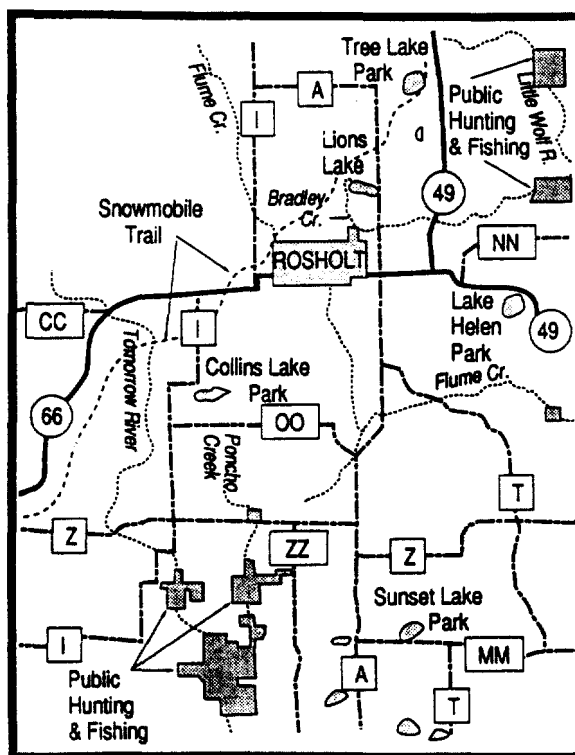
ECONOMY

Rosholt is the beneficiary of one of the most stable and diverse economies in Wisconsin. The county has nearly equivalent employment in manufacturing, retail-wholesale trade, finance and insurance, services and government.

Rosholt enjoys a vital business community of its own. While the local school is the major employer, other important employment categories include banking, eating and drinking establishments, retail trade and agricultural services.

Agriculture is another major industry in the Rosholt area. Around the community are many modern, efficient dairy farms. Additionally, the soils in the area support a thriving irrigated cash crop industry. Potato production accounts for much of the agriculture-related employment in the area.

The Rosholt Area Business Association is an active group of local business leaders who promote the interests of the business community and are available to assist new business.



ROSHOLT AREA RECREATION

Rosholt has many facilities for public use. The softball diamond, tennis courts, ice skating rink and playgrounds are all well maintained.

Many summer activities are available in the Rosholt area. Sunset Lake, Lake Helen, Tree Lake and Collins Lake parks are all within 10 minutes of Rosholt. The parks provide picnic facilities, swimming areas, boat launching ramps, fishing, camping and natural hiking areas. There are also many Class A trout streams nearby to challenge any person interested in fishing.

Winter recreation enthusiasts can enjoy the many miles of marked and well maintained snowmobile and cross country ski trails in the area.

QUICK REFERENCE GUIDE T

Restaurants

- Coffee Cup Restaurant
Main Street 677-4813
- 66 Drive Inn
Grand Avenue (Hwy 66) 677-3431

Groceries

- Alban Store
Hwy 66 E & CTH A 677-4655
- Rosholt I.G.A.
Main Street 677-4833

Gas & Auto Service

- Berry's Body Shop
Grand Avenue 677-4850
- Dobbe Motor Sales
Randolph Street (Downtown) 677-4621
- Gordy's 66 Service
Grand Avenue 677-4613
- Yach Union 76
Grand Avenue 677-3553

Hardware

- Rosholt Farm & Auto - Our Own Hardware
Main Street 677-4821
- Rosholt Hardware Hank
Main Street 677-4712

Building Supply

- Myron A. Firkus Building Materials
Center Street 677-3470

Laundromat

- Rosholt Laundromat
Main Street 592-4195

Physician - Dentist

- Rosholt Family Practice
Wm Benn, M.D. 677-3522
- Wm Seavecki, D.D.S 677-3202
- Depot Street

Taverns

- Country Canteen
CTH I 677-3233
- Karch's Willow Inn
Randolph Street 677-4814
- Kluck's Bar
Main Street 677-4740
- Knight Kap Tavern
Main Street 677-4551
- L & M Bar
Randolph Street 677-4717
- Our Corner Bar
Hwy 66 677-4864

EDUCATION

The Rosholt area is served by two private grade schools and the public K-12 school. With an enrollment of approximately 600, the public schools are proud of their strong curriculum and stringent academic requirements. Rosholt students also have the opportunity to participate in extra curricular activities ranging from drama and forensics to music and sports.

Nearby, the University of Wisconsin-Stevens Point Campus offers many extended degree programs, and other adult educational opportunities are available through North Central Technical Institute.

This brochure is sponsored by:
State Bank of Rosholt

—Rosholt —Stevens Point
—Elderon —Polonia

ROSHOLT CLINIC

The Rosholt Clinic stands as a testimonial to what a small community can accomplish. In just six weeks, area residents raised over \$312,000 in local donations to build a modern medical arts clinic. Now, Rosholt can offer outstanding medical and dental care for area residents.

WISCONSIN LIONS CAMP

The first facility of its kind in the country to provide outdoor recreational programs for blind children, the camp now provides programming for all handicapped persons. A year-round outdoor education center serves special education classes with facilities for training workshops. The Wisconsin Lions Camp is also a national resource center for information on outdoor programming for the handicapped. Located just east of Rosholt on 400 acres of lake property, the camp serves people with disabilities from throughout Wisconsin. Rosholt is especially proud to have the Lions Camp as a neighbor.

O R O S H O L T A R E A B U S I N E S S E S

(Taverns - continued)

Stroik's Blue Bar
Main Street 677-4615

Specialty Shops

Rosholt Stained Glass Co.
Center Street 677-3291

Services

Anderson Machine
(Welding & Hydraulic Repair)
Grand Avenue 677-4734
Badger Satellite Systems
State Street 677-4532
B-A-N-C Insurance
Grand Avenue (In the Bank) 677-4523
Dan's Trucking
Grand Avenue 677-3514
Dobbe Motor Sales
Randolph Street 677-4621
Dobbe Real Estate & Auction Sales
Main Street 677-3215
Doede Auto Sales
Grand Avenue 677-3277
Jim Check Agency - American Family
Grand Avenue 677-3502

(Services - continued)

Lenny Yenter & Sons (Roofing & Painting)
CTH T 677-3868
State Bank of Rosholt
Grand Avenue 677-4523
The Hair Quarters
Main Street 677-3509
T M Haroldson Insurance
Grand Avenue 677-4528

Other Business & Industry

Bushman's Inc. (Potato Broker)
Grand Avenue 677-4533
Flume Creek Potato Co. (Potato Grading)
Forrest Street 677-4008
Lakeview Farms, Inc.
Hwy 66 E 677-4529
Pan-A-Live Corp.
Main Street 677-4612
Vern's Timber Service (Logging)
Grand Avenue 677-3572

Schools - Government

Rosholt Public Schools
Randolph Street 677-4542
Village of Rosholt
Frank Wiczorek, President 677-4851